

# SPEAKER'S PROFILE

「**REBECCA**  
**SAUNDERS.**」



*Book Rebecca today*  
hello@rebeccasaunders.com



*A speaker to inspire, motivate and encourage your audience take action in becoming camera confident in a video first world.*

## **ABOUT REBECCA**

At 22, Rebecca packed a small bag and booked a one-way ticket to Sydney with her laptop and just \$500 in her pocket as she boarded that plane.

With little money but determined to make her new hometown work, Rebecca did whatever she could to make ends meet, and after a year of rejection letters and polite 'No's', Rebecca discovered the only way for her to stay and get her Permanent Residency was if she started her own business and sponsor herself. And so, her production company, Deli Agency was born, signing global networking behemoth, LinkedIn as its first client.

Fast forward a decade and Deli Agency is now a worldwide production company operating in Australia, New Zealand, UK and the United States, and she has created video for global brands like Microsoft, LinkedIn, Hitachi and Zoom, through to local councils, not-for-profits and well-known thought leaders, speakers + business owners.

She is an unrivalled live video expert, visual impactor, video strategist and entrepreneur with a passion for building brands with visual impact.

## WHAT REBECCA TALKS ABOUT

Described by her clients as a 'Video Ninja', Rebecca is a flawless, fearless, and fabulous crusader of empowering business influencers and thought leaders with everything they need to purposefully create cutting-edge video content...which in this digital age video is the fastest way to build trust, convey credibility, and amplify your purpose in a fiercely competitive economy.

Over the past 10 years she has built a global production company, founded an independent Sydney film studio 'Pyrmont Studio' and launched 'The Video Academy' her intimate mastermind for video business owners.

Rebecca brings a wealth of video knowledge to share with your audience, and from a decade of producing videos for business big and small around the globe she knows first hand what it takes to show up, step up and stand out in a digital, video first world.

Despite a global pandemic, 2020 became her biggest year since opening her business and she hit the 7 figure mark for the first time.

And in a truly incredible coming of age tale, the pandemic turned out not to be purely just a professional success for this "Video Ninja", she decided after 25 years of wearing a wig that she was ready to reveal herself to the world.

Rebecca will share her entrepreneurship and resilience to truly inspire your audience to take action and become camera confident.



### REBECCA'S KEYNOTE PRESENTATIONS

Speaking Topics:

- How to Show Up On Screen (and present like a boss!)
- The Power of Visual Impact
- Get Camera Confident
- Nailing Virtual In A Zoom Fatigued World



## KEYNOTE PRESENTATION:

# HOW TO SHOW UP ON SCREEN

*AND PRESENT LIKE A BOSS!*

The demand for video, virtual meetings and virtual events isn't going anywhere, and 2021 will take no prisoners. **It's time to up your game, step into the spotlight and own your spot on the small screen.**

With the challenges of Covid-19 and 2020, the constantly shifting landscape requires business owners and employees to overcome their camera fears, find confidence in technology and start thinking differently when it comes to virtual delivery.

In this presentation Rebecca shares industry secrets and confidence hacks to ensure everyone always looks their best on screen and stays calm, collected and confident in front of the camera.

### YOUR AUDIENCE WILL LEARN:

- The roadmap for stepping outside of comfort zones and stepping up to present like a boss on screen.
- How to dress you and your room to look and sound professional
- The six keys to feeling confident and calm in front of the camera
- When and where to use PowerPoint slides during virtual delivery

## TESTIMONIALS

Rebecca shared so much knowledge and experience with our members which would be put into practice almost instantly, she was both engaging and informative

Rebecca ran the session perfectly, allowing time for her to present the information along with plenty of time for questions at the end. Throughout the "show" she utilised all the virtual tools she talked about which allowed all attendees to see these skills and tips in action right away.

I would highly recommend Rebecca to lead any Virtual Experience either for a small group or large team. She is a passionate and engaging presenter and an asset to any individual or team to learn from.

Lydia Wong, Pyrmont Space Leader



From the moment Rebecca took the stage, it was obvious she was a natural speaker. She was at ease on the stage and immediately captured the attention of nearly 200 people in the room. She delivered practical, useable and digestible information our audience was able to implement straight away to help them create effective video for social media. I would recommend Rebecca as a speaker without hesitation.

Alecia Hancock,  
Hancock Creative - Change The World



## BEYOND THE STAGE

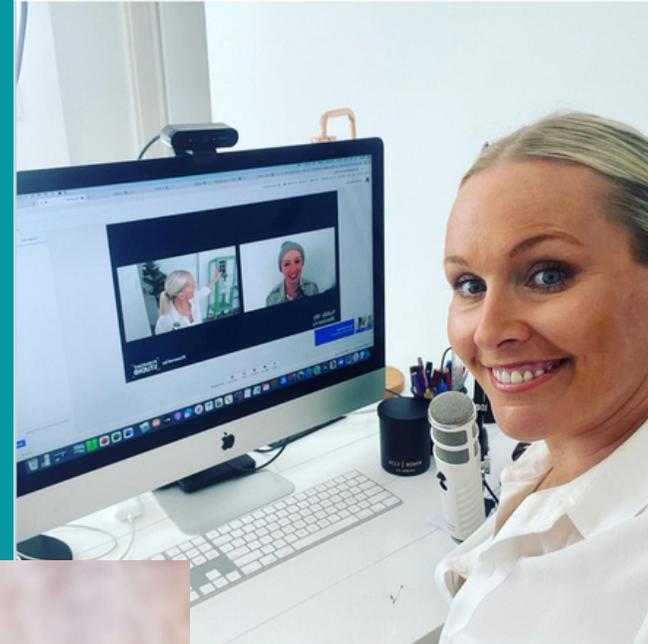
Whether it's a virtual or in person event Rebecca likes to serve you and your clients both on and off the stage.

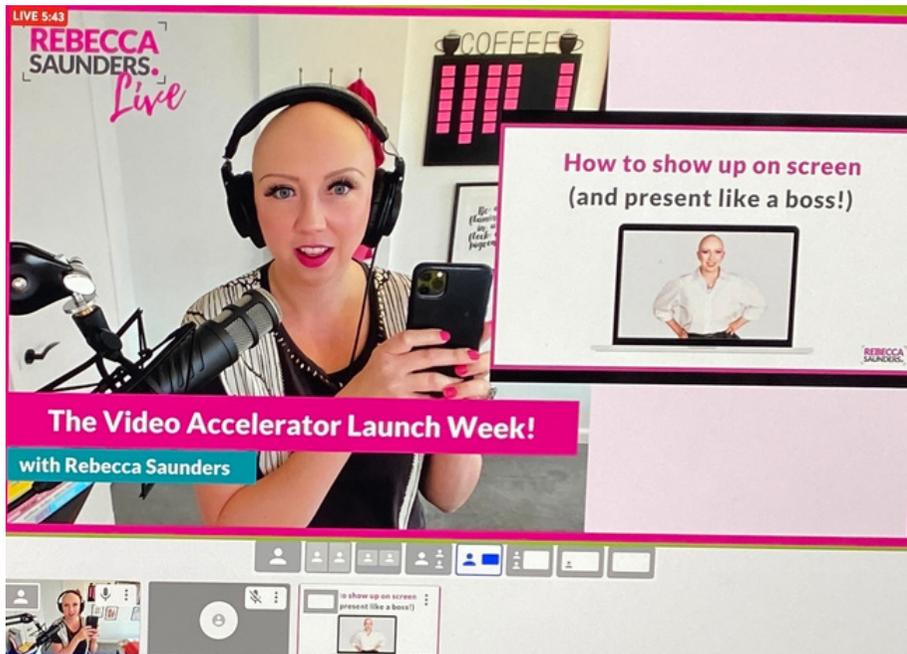
Before the event, Rebecca will work with you to get to know your business and the goals you're trying to achieve in order to tailor her session to help you to exceed expectations.

After the session, Rebecca likes to connect with people individually and stick around to answer any questions. She'll always provide applicable resources to your audience to ensure they have the tools and knowledge needed to take action.

Rebecca's goal is to provide both you and your audience with an experience that is impactful, engaging and actionable, whilst also providing you a massive return on investment.

Connecting with Rebecca on social media is always recommended in order for the experience and learning to last more than a day!





## AUDIO-VISUAL REQUIREMENTS

In order to ensure that Rebecca can deliver the best keynote or presentation possible there are some key things that she'll need:

### ON A STAGE

- Wireless lapel microphone and clicker
- Water on a speakers table

Please let Rebecca know if the room will be set up in lecture, classroom or cabaret style, and if in a panel discussion please advise whether it'll be on chairs or bar stools.

### VIRTUALLY

- Tech check 24 hours prior to event
- Rebecca will supply her own Zoom HD link and run her session virtually with her team

Please let Rebecca know if the virtual presentation will happen in a webinar or open room format.



**REBECCA HAS BEEN FEATURED ON STAGES & ON SCREEN FOR**



## LOGISTICS & BOOKING INFORMATION

Rebecca travels from Sydney, Australia or presents virtually from a world-class setup in her professional Sydney studio.

### Check availability

Email [hello@rebeccasaunders.com](mailto:hello@rebeccasaunders.com) to connect and check date availability.

### Request a proposal

After a conversation with Rebecca, you will receive a proposal for your engagement covering speakers fees (and travel expenses if applicable).

### Approval & Paperwork

The date is locked in, a contract issued and a deposit paid to secure your date.

### Event Process

Rebecca will provide assistance promoting your event through her social media channels, including the creation of a 'teaser video' for the session. We will connect to discuss any finer details and event goals, and Rebecca's team will manage all travel and logistics to save you time and hassle.

### Post Event Process

Rebecca will connect with you for a debrief and provide you with any applicable resources to provide to your audience. If the event was virtual you will be provided a copy of the show recording.

