

REBECCA SAUNDERS.



ABOUT REBECCA

Rebecca believes that everyone has the ability to turn their uniqueness into their super power.

She's a champagne drinking, post-it note loving, hair-free alopecian with a passion for pink and making her dreams a reality.

At 22, Rebecca packed a small bag and booked a one-way ticket to Sydney with her laptop and just \$500. It was here that she founded her first video production company and signed global networking behemoth, LinkedIn as it's first client!

Fast forward a decade and the team operates worldwide across Australia, New Zealand, UK and the USA.

When Covid hit, Rebecca had 100% of her production clients cancel. Her revenue hit zero and she told her staff she was closing the business, for good. But after a week of sleepless nights tossing and turning, Rebecca knew failure wasn't an option - she called the team back in and they set to work on transforming the business.

Ironically, 2020 became her biggest year since opening her business and she hit the 7 figure mark for the first time!

In a truly incredible coming of age tale, the pandemic turned out not to be purely just a professional success for Rebecca - after 25 years wearing a wig she decided that she was ready to reveal herself to the world, live an authentic life and lean into her own uniqueness!

After a personal move to country NSW, Rebecca swiftly realised that she couldn't be alone in "having BIG dreams, a ton of energy and craving for connection with like minded women" and so she decided to do something about it.

She created The Champagne Lounge to give every woman around the world a cheer squad. A community of women who dream big together, who want to have more, who want to do more, and who want someone to give them a f**king high-five when they make it a reality. And most importantly, do it with heaps of joy and fun along the way.

Rebecca now spends her time living her best life, working with clients she loves and inspiring others to make their own uniqueness their superpower.

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- ★ Serial Entrepreneur
- ★ Global Community Builder
- ★ Hair-Free Alopecian

SPEAKING TOPICS

- Leaning into the uniqueness of YOU!
- Taking her business from Zero to 7-figures in a pandemic!
- The Power of Self Confidence
- Revealing Your True Authentic Self - Taking Off The Wig After 25 yrs!

STAGES, PRESS + PODCASTS



honey Highlife
MAGAZINE

The Sunday Telegraph

VidCon
LONDON

VidCon
AUSTRALIA

REBECCA SAUNDERS.

- Serial Entrepreneur
- Global Community Builder
- Hair-Free Alopecian
- Self-Made Millionaire

- Hair-Free Alopecian
- Speaker & Presenter
- Absolute gun in the kitchen



ABOUT REBECCA

At 22, Rebecca packed a small bag and booked a one-way ticket to Sydney with her laptop and just \$500 in her pocket as she boarded that plane.

With little money but determined to make her new hometown work, Rebecca did whatever she could to make ends meet, and after a year of rejection letters and polite 'No's', Rebecca discovered the only way for her to stay and get her Permanent Residency was if she started her own business and sponsor herself.

And her production company, Deli Agency was born, signing global networking behemoth, LinkedIn as it's first client.

Fast forward a decade and her production company operates worldwide across Australia, New Zealand, UK and the USA.

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Her next powerful step is helping fellow videographers get business savvy, earn more money and make bigger profits.

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- ☆ Global Video Production Company
- ☆ Founder of 3 Video Businesses
- ☆ Self-Made Millionaire
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- ☆ Avid 4WD adventurer
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- ☆ Founder of 3 Video Businesses
- ☆ Coach to Video Business Owners
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- ☆ Video Strategist
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ABOUT REBECCA

Rebecca is a flawless, fearless, and fabulous crusader of empowering business influencers and thought leaders with everything they need to purposefully create cutting-edge video content...which in this digital age video is the fastest way to build trust, convey credibility, and amplify your purpose in a fiercely competitive economy.

Her love of the small screen started early when she was lucky enough to land a PR internship and negotiated a client's handbag onto the set of hit TV show Gossip Girl.

In 2012 she moved to Australia with little more than her passport, a laptop and a dream. Over the past 10 years she has built global production company founded **Pyrmont Studio** and launched **The Video Academy** her mastermind for video business owners.

Described by her clients as a 'Video Ninja', Rebecca is a sought after video expert, strategist and producer who builds brands through impactful video and live virtual events.

She has created video for global brands like Microsoft, LinkedIn, Hitachi and Zoom, through to local councils, not-for-profits and well-known thought leaders, speakers + business owners.

Through consulting, speaking and video production services she works with her clients to build online visibility, stay relevant and drive ROI.

She is an unrivalled live video expert, visual impactor, video strategist and entrepreneur with a passion for building brands with visual impact.

Oh, and for a bit of fun in 2018 she co-produced independent Australia feature film 'Reaching Distance'.

SPEAKING TOPICS

- Influence in the Digital Space
- The Power of Visual Impact
- Getting Camera Confident
- Nailing DIY Video
- Making your Mark Online
- Entrepreneurship

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